

THE MISSION

COLORADO AVIDGOLFER's tagline—"elevating the game"—defines our philosophy. Viewing golf as a matter of pleasure as well as performance, we celebrate the people, places, products and passion that distinguish the game in the most beautiful state in the country.

Across multiple platforms, Colorado AvidGolfer aspires to enrich our audience's enjoyment of golf and the lifestyle surrounding it. Our suite of products serves as an authoritative prism through which to experience a world of courses, equipment and instruction—as well as one of exceptional destinations, superb cars, memorable meals and stylish clothing. We aim always to be the one-stop resource for the Colorado golf lifestyle.

THE BRAND

COLORADO AVIDGOLFER is the premier regional golf, travel and lifestyle media brand in the United States. With a multi-channel strategy, we deliver reach, engagement and results at a level unmatched!

PRINT

480,000 readers
192,000 Digital issue readers

DIGITAL

481,100 page views
(+14% year-over-year increase)*

223,800 unique visitors
(+32% year-over-year increase)*

E-MARKETING

35,000 E-Newsletter subscribers

SOCIAL MEDIA

10,053 followers
(+8% year-over-year increase)*

EVENTS

5 major events

THE GOLF PASSPORT

Colorado's premier golf and dining membership program

*Based on Monthly Average Jan-Oct 2018 vs. Jan-Oct 2017